# JESSICA L SERRAO

Archivist • Librarian • Public Historian • Genealogist

Education

Master of Science in Library Science, May 2018 Concentration in Archives and Records Management Certificate in Digital Curation University of North Carolina at Chapel Hill

**Master of Arts in Public History**, May 2016 Minor in History *North Carolina State University* 

**Bachelor of Arts in Anthropology**, May 2008 Magna cum laude *Binghamton University, State University of New York*  (864) 656-3358 jserrao@clemson.edu

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## Certificates

Arrangement and Description Certificate, Society of American Archivists, February 2023
Strategic Inclusive Excellence Certificate, Clemson University, August 2021
Certificate in Genealogical Research, Boston University, August 2013

## Archival and Library Experience

**Interim Director of Digitization**, June 2023 – Present Clemson University Libraries – Clemson, South Carolina

Direct the Libraries' Digital Imaging Lab and supervise associated personnel, operations, and workflows. Collaborate with stakeholders to set digitization priorities and timelines, focusing on Clemson collections. Oversee and perform complex repository ingest workflows and assist in collections discovery. Manage digitization equipment and software.

## **Metadata Librarian for Digital Collections,** August 2018 – Present Clemson University Libraries – Clemson, South Carolina

Create, enrich, quality control and maintain descriptive metadata for digital archival materials. Develop and implement metadata policies, practices, and workflows that adhere to local, national, and international standards. Ensure interoperability, accessibility, and worldwide discovery of the Libraries' Digital Collections. Engage in planning, decision-making, and management of the Metadata and Monographic Resources Team and serve as metadata subject expert for the library and teaching faculty. Lead inclusive description efforts in a cross-divisional initiative to remediate and contextualize harmful language in library records.

### Library Associate, August 2016 – July 2018

NCSU Libraries Special Collections - Raleigh, North Carolina

Survey, appraise, accession, arrange and describe physical and born-digital archival collections and perform basic preservation tasks. Develop and implement arrangement schemes and hierarchies. Write accurate descriptions following DACS and produce EAD finding aids via ArchivesSpace. Generate MARC records for archival collections to improve access and discovery in library catalog. Write and revise procedural and project documentation, such as preliminary inventories and workflows. Conduct social media outreach via Special Collections blog and Twitter posts.

#### Graduate Assistant, August 2017 – May 2018

North Carolina Digital Heritage Center – Chapel Hill, North Carolina

Digitize, quality control, generate Dublin Core metadata for and publish newspaper images on digitalnc.org and the Library of Congress National Digital Newspaper Program. Capture images using Phase One camera system and Zeutschel upright scanner.

## John Foster and Janet Avery Dulles Archival Fellow, June 2016 – August 2016 Princeton University Library Rare Books & Special Collections – Princeton, New Jersey

Research and write web archiving quality assurance policies and procedures. Prepare survey of audiovisual materials to determine digitization priorities. Provide reference services to patrons using Aeon and LibAnswers. Research and design exhibit entitled "A Lotta Kicks: 125 Years of the Triangle Club."

#### King Intern for Digital Collections, February 2015 – May 2016

Duke University Libraries Digital Production Center - Durham, North Carolina

Manage University Archives digitization projects of audiovisual and print materials. Capture images of material and conduct quality control. Produce and manipulate descriptive and technical metadata and ingest into CONTENTdm. Coordinate workload with external vendors. Train work-study students to digitize newspapers using Zeutschel upright scanner. Research and write digital exhibit content.

#### Graduate Student Assistant, May 2015 – August 2015

NCSU Libraries Special Collections Digital Program - Raleigh, North Carolina

Write and edit Social Media Archives Toolkit content via Drupal. Organize digital image files for preservation and online publication.

#### Special Collections Desk Assistant, October 2014 – May 2016

NCSU Libraries Special Collections Research Center – Raleigh, North Carolina

Provide reference to Special Collections reading room patrons. Check archival materials out and instruct on proper handling and use. Monitor usage via public services database and Suma reference tracker. Conduct preliminary processing and generate EAD finding aids in ArchivesSpace.

#### AmeriCorps Volunteer, September 2009 – September 2011

AmeriCorps State-Appalachian Forest Heritage Area – Elkins, West Virginia

Draft and implement museum policies and collections management program. Manage PastPerfect Software to process collections. Inventory contents of Governor H. G. Kump's and Senator C. H. Scott's historic homes. Assemble public resource library and initiate LC cataloging system. Operate museum facility, visitor center and gift shop, and conduct docent tours. Collaborate with exhibit team and support construction of museum exhibits.

Intern, February 2008 – May 2008

Broome County Historical Society and Public Library - Binghamton, New York

Manage manuscript collections backlog and prepare for preservation. Develop finding aids and reference lists for library patrons. Assist patrons with research and fulfill remote requests.

Intern, December 2007 - January 2008

Roberson Museum and Science Center – Binghamton, New York

Catalog collections for entry into database. Organize and manage collections backlog. Classify, describe, clean, and pack artifacts for preservation and storage.

## Research and Scholarship

Chapters (peer reviewed)

**Serrao, J. L.**, Cross, J., Dutkiewicz, S., Grubbs, C., Hiott, W., & Willis, S. (accepted). Out of many, one: A unified approach to inclusive description at Clemson University. In A. Billy, E. Nelson, & R. Uhl (Eds.), *Inclusive cataloging: Philosophical questions and case studies in reparative cataloging*. Chicago: ALA Editions.

**Serrao, J. L.** (in press). The personal journey of an early career researcher in the US. In K. K. Matusiak, K. M. Bright, & D. Schachter (Eds.), *Bridging research and library practice: Global perspectives on education and training*. Berlin: De Gruyter Saur. https://www.degruyter.com/document/isbn/9783110772593/html?lang=en

Dutkiewicz, S. & **Serrao**, **J. L.** (2020). A road taken: A cataloging team becomes a metadata team. In S. Marien (Ed.), *Library technical services: Adapting to a changing environment*. West Lafayette, IN: Purdue University Press. <a href="https://tigerprints.clemson.edu/lib">https://tigerprints.clemson.edu/lib</a> pubs/158/

## Articles (peer reviewed)

Albro, M., **Serrao, J. L.**, Vidas, C. D., McElfresh, J. M., Sheffield, K. M., & Palmer, M. (in press). Applying librarian-created evaluation tools to determine quality and credibility of open access library science journals. *portal: Libraries and the Academy*.

Mason-Smith, M., **Serrao, J. L.**, Klar, L., McEntire, D., Grant, A. M., & Isreal, G. (2020). Best practices for the collection of feedback from campus constituents utilizing campus and community partners. *Collaborative Librarianship*, *11*(4), 228–239. https://digitalcommons.du.edu/collaborativelibrarianship/vol11/iss4/3/

## **Conference Proceedings**

Vidas, C. D., Albro, M., McElfresh, J., Palmer, M., **Serrao, J. L.**, Sheffield, K. M. (2022). Launching to the dark side of the moon: Librarian exploration of peer-reviewed library journals and "predatory" characteristics. *Charleston Conference Proceedings, 2020*, Sullivan's Island, SC: Against the Grain Media. <a href="https://doi.org/10.3998/mpub.12470905">https://doi.org/10.3998/mpub.12470905</a>

**Serrao, J. L.**, Dutkiewicz, S. M., Grubbs, C., Oldham, K., Bodenheimer, L., Scott, J. S., Shultz, A. (2021). "All the world's a stage" and each has a role to play: A collaborative cross-unit metadata project in five acts, *South Carolina Libraries*, *5*(1). https://scholarcommons.sc.edu/scl\_journal/vol5/iss1/4/

Dutkiewicz, S. M., **Serrao, J. L.**, & Grubbs, C. (2020, June 5). Got metadata in your future? Lessons learned from describing a unique image collection. *South Carolina Libraries*, *4*(2). https://scholarcommons.sc.edu/scl\_journal/vol4/iss2/9

#### **Invited Presentations**

Jackson, T., **Serrao, J. L.** (2022, October 26). *Exploring EDI strategies in metadata and cataloging: An exploration of strategies and discussions* [webinar]. ALA CORE Webinars. <a href="https://tigerprints.clemson.edu/lib">https://tigerprints.clemson.edu/lib</a> pres/235/

**Serrao, J. L.** (2022, May 10). *Libraries and climate change: A circular relationship* [keynote panel]. Clemson Research Symposium, Watt Family Innovation Center, Clemson, SC, United States.

Dutkiewicz, S. M., Grubbs, C., **Serrao, J. L.** (2021, March 19). *Metadata-from-home: A digital collections project during COVID-19* [webinar]. Florida Academic Library Services Cooperative.

#### Presentations

Morgenstern, J., Oldham, K., Sheaffer, K., **Serrao, J. L.** (2021, April 13). *Making the invisible visible: A closer look at twenty-first century academic librarianship.* Association of College & Research Libraries 2021 Virtual Conference.

Sheffield, K. M., **Serrao, J. L.**, Palmer, M., McElfresh, J., Albro, M., Vidas, C. D. (2021, March 9). *Into the deep: Peer-reviewed library journals and "predatory" characteristics*. Electronic Resources and Libraries Conference, Virtual.

Vidas, C., Albro, M., McElfresh, J., Palmer, M., Sheffield, M., **Serrao, J. L.** (2020, November 5). *Launching to the dark side of the moon: Librarian exploration of peer-reviewed library journals and 'predatory' characteristics* [panel presentation]. Charleston Conference, Virtual.

**Serrao, J. L.**, Dutkiewicz, S. M., Grubbs, C., Oldham, K., Bodenheimer, L., Scott, J. S. & Shultz, A. (2020, October 14). "All the world's a stage" and each has a role to play: A collaborative cross-unit metadata project in five acts. South Carolina Library Association Annual Meeting, Virtual. https://tigerprints.clemson.edu/lib\_pres/212/

**Serrao, J. L.** (2020, August 5). Research design challenges of an early career EDI researcher. 2020 Research Forum, Society of American Archivists Annual Meeting, Virtual. <a href="https://tigerprints.clemson.edu/lib\_pres/209/">https://tigerprints.clemson.edu/lib\_pres/209/</a>

**Serrao, J. L.**, Dutkiewicz, S. M., & Grubbs, C. (2020, June 9). *Metadata-from-home: A digital collections project during COVID-19*. Cataloging and Metadata Management Section, Cataloging Norms Interest Group, ALCTS Virtual Interest Group Week. <a href="https://tigerprints.clemson.edu/lib\_pres/190/">https://tigerprints.clemson.edu/lib\_pres/190/</a>

Dutkiewicz, S. M., **Serrao, J. L.**, & Grubbs, C. (2020, June 5). *Got metadata in your future? Lessons learned from describing a unique image collection*. C U at the Conference, College and University Section, South Carolina Library Association, Virtual. <a href="https://tigerprints.clemson.edu/lib\_pres/191/">https://tigerprints.clemson.edu/lib\_pres/191/</a>

**Serrao, J. L.** (2020, March 14). *Exploring equity, diversity, and inclusion in digital collections metadata: An in-progress research project*. Voices of the Upstate Mini-Conference, University of South Carolina Upstate, Spartanburg, SC, United States. (Conference canceled)

- Grubbs, C., Dutkiewicz, S., **Serrao, J. L.** & Prater, J. (2020, March 14). *Got metadata in your future? Lessons learned from describing a unique image collection*. Voices of the Upstate Mini-Conference, University of South Carolina Upstate, Spartanburg, SC, United States. (Conference canceled)
- Grant, A. M., **Serrao, J. L.** & Mason Smith, M., (2019, November 21). "Tell us what you think:" Results of an exploratory study of student feedback on an academic library. 2019 Access Services Conference, Georgia Tech Hotel and Conference Center, Atlanta, GA, United States. https://tigerprints.clemson.edu/lib\_pres/183/
- **Serrao, J. L.** (2019, October 25). *Connecting collections with equitable, diverse, and inclusive metadata*. 2019 South Carolina Archival Association Annual Meeting, Newberry College, Newberry, SC, United States. https://tigerprints.clemson.edu/lib\_pres/179/
- **Serrao, J. L.**, Grant, A. M., & Mason Smith, M., (2019, October 10). "Tell us what you think:" Results of an exploratory study of student feedback on an academic library. 2019 South Carolina Library Association Conference, Columbia Marriott, Columbia, SC, United States. <a href="https://tigerprints.clemson.edu/lib\_pres/176/">https://tigerprints.clemson.edu/lib\_pres/176/</a>
- **Serrao, J. L.** (2019, May 3). *Moving toward shareable local authorities* [Lightning round presentation]. South Carolina Digital Library Upstate Members Meeting, Hughes Main Library, Greenville County Library System, Greenville, SC, United States. https://tigerprints.clemson.edu/lib\_pres/135/
- **Serrao, J. L.** (2018, October 19). *Improving transparency with documentation: A team processing approach.* 2018 South Carolina Archival Association Annual Meeting, University of South Carolina Aiken Gregg-Graniteville Library, Aiken, SC, United States. <a href="https://tigerprints.clemson.edu/lib\_pres/138/">https://tigerprints.clemson.edu/lib\_pres/138/</a>
- **Serrao, J. L.** & de Klerk, T. (2018, August 18). *Documentation for team processing: A strategy for internal and external transparency* [Conference session and session chair]. 2018 Society of American Archivists Annual Meeting, Marriott Wardman Park, Washington, DC, United States. <a href="https://tigerprints.clemson.edu/lib">https://tigerprints.clemson.edu/lib</a> pres/141/
- De Klerk, T. & **Serrao**, **J. L.** (2018, March 15). *A spotlight on ethics: Blogging for archival transparency*. 2018 Society of North Carolina Archivists Annual Meeting, Duke University, Durham, NC, United States.
- **Serrao, J. L.** (2011). *Beverly Heritage Center collections care workshop*. Beverly Heritage Center, Beverly, WV, United States.
- **Serrao**, J. L. (2011). *Beverly Heritage Center archives and resource library* [Lightning round presentation]. Appalachian Forest Heritage Area Annual Meeting, Marlinton, WV, United States.

#### **Posters**

- **Serrao, J. L.** (2019, August 2). *Are academic archives championing EDI initiatives in digital collections metadata practices?* 2019 Research Forum, Society of American Archivists Annual Meeting, JW Marriott Austin, Austin, TX, United States. https://tigerprints.clemson.edu/lib\_pres/172/
- **Serrao, J. L.** & Prater, J. (2019, June 22). *Describing historical images: Improving access to digital collections with local subjects.* 2019 American Library Association Conference, Walter E.

- Washington Convention Center, Washington, DC, United States. https://tigerprints.clemson.edu/lib pres/161/
- Dutkiewicz, S., Grubbs, C., **Serrao, J. L.**, Prater, J. (2018, November 2). *Clemson's past digitized: The future of archival access*. 2018 South Carolina Library Association-Southeastern Library Association Joint Annual Meeting, Hilton Greenville, Greenville, SC, United States. <a href="https://tigerprints.clemson.edu/lib">https://tigerprints.clemson.edu/lib</a> pres/139/
- **Serrao, J. L.** (2018, March 15). *The archival image: How archives are portrayed by genealogy television*. 2018 Society of North Carolina Archivists Annual Meeting, Duke University, Durham, NC, United States.
- **Serrao, J. L.** (2016, August 4). *Digitizing divinity: Duke chapel recordings digital collection* [Graduate poster session]. 2016 Society of American Archivists Annual Meeting, Hilton Atlanta, Atlanta, GA, United States.

## **Blog Posts**

- de Klerk, T. & **Serrao**, **J.** (2018, June 1). Ethics in archives: Decisions in digital archiving. *Libraries News, NC State University Libraries*. <a href="https://www.lib.ncsu.edu/news/special-collections/ethics-in-archives%3A-decisions-in-digital-archiving">https://www.lib.ncsu.edu/news/special-collections/ethics-in-archives%3A-decisions-in-digital-archiving</a>.
- **Serrao, J.** (2018, May 21). North Carolina School of Science and Mathematics student newspaper now available. *Digital North Carolina Blog*. <a href="https://www.digitalnc.org/blog/north-carolina-school-of-science-and-mathematics-student-newspaper-now-available/">https://www.digitalnc.org/blog/north-carolina-school-of-science-and-mathematics-student-newspaper-now-available/</a>.
- de Klerk, T. & **Serrao**, **J.** (2018, April 19). Ethics in archives: Blogging for transparency. *ICA-SUV Blog*. <a href="https://icasuvblog.wordpress.com/2018/04/19/ethics-in-archives-blogging-for-transparency/">https://icasuvblog.wordpress.com/2018/04/19/ethics-in-archives-blogging-for-transparency/</a>.
- de Klerk, T. & **Serrao**, **J.** (2018, April 4). Ethics in archives: Diversity, inclusion and the archival record. *Libraries News*, *NC State University Libraries*. <a href="https://www.lib.ncsu.edu/news/special-collections/ethics-in-archives%3A-diversity-inclusion-and-the-archival-record">https://www.lib.ncsu.edu/news/special-collections/ethics-in-archives%3A-diversity-inclusion-and-the-archival-record</a>.
- **Serrao, J.** (2018, January 31). 70 years of Mars Hill University student newspaper now online. *Digital North Carolina Blog*. <a href="https://www.digitalnc.org/blog/70-years-of-mars-hill-university-student-newspaper-now-online/">https://www.digitalnc.org/blog/70-years-of-mars-hill-university-student-newspaper-now-online/</a>.
- de Klerk, T. & **Serrao**, **J.** (2018, January 30). Ethics in archives: Conscientious collection curation. *Libraries News, NC State University Libraries*. <a href="https://www.lib.ncsu.edu/news/special-collections/ethics-in-archives%3A-conscientious-collection-curation">https://www.lib.ncsu.edu/news/special-collections/ethics-in-archives%3A-conscientious-collection-curation</a>.
- **Serrao, J. L.** (2018, January 3). Introducing the Eduardo Catalano papers. *Libraries News, NC State University Libraries*. <a href="https://www.lib.ncsu.edu/news/special-collections/introducing-the-eduardo-catalano-papers">https://www.lib.ncsu.edu/news/special-collections/introducing-the-eduardo-catalano-papers</a>.
- **Serrao, J.** (2017, November 29). Partner Wake Forest University contributes 19 new newspaper titles. *Digital North Carolina Blog*. <a href="https://www.digitalnc.org/blog/partner-wake-forest-university-contributes-19-new-newspaper-titles/">https://www.digitalnc.org/blog/partner-wake-forest-university-contributes-19-new-newspaper-titles/</a>.
- de Klerk, T. & **Serrao**, **J.** (2017, November 15). Ethics in archives: Preservation despite the odds. *Libraries News, NC State University Libraries*. <a href="https://www.lib.ncsu.edu/news/special-collections/ethics-in-archives%3A-preservation-despite-the-odds">https://www.lib.ncsu.edu/news/special-collections/ethics-in-archives%3A-preservation-despite-the-odds</a>.

- **Serrao, J.** (2017, October 26). Crossroads, newspaper of Belmont Abbey College digitized. *Digital North Carolina Blog*. <a href="https://www.digitalnc.org/blog/crossroads-newspaper-of-belmont-abbey-college-digitized/">https://www.digitalnc.org/blog/crossroads-newspaper-of-belmont-abbey-college-digitized/</a>.
- **Serrao, J.** & de Klerk, T. (2017, August 17). Ethics in archives: Discoverable description and accessible arrangement. *Libraries News, NC State University Libraries*. <a href="https://www.lib.ncsu.edu/news/special-collections/ethics-in-archives%3A-discoverable-description-and-accessible-arrangement-">https://www.lib.ncsu.edu/news/special-collections/ethics-in-archives%3A-discoverable-description-and-accessible-arrangement-</a>.
- **Serrao**, J. & de Klerk, T. (2017, July 20). Ethics in archives: How special collections protects your privacy. *Libraries News, NC State University Libraries*. <a href="https://www.lib.ncsu.edu/news/special-collections-protects-your-privacy">https://www.lib.ncsu.edu/news/special-collections-protects-your-privacy</a>.
- **Serrao, J.** & de Klerk, T. (2017, May 23). Ethics in archives. *Libraries News, NC State University Libraries*. <a href="https://www.lib.ncsu.edu/news/special-collections/ethics-in-archives">https://www.lib.ncsu.edu/news/special-collections/ethics-in-archives</a>.
- **Serrao, J.** & de Klerk, T. (2017, April 12). Guides to two new veterinary medicine collections published. *Libraries News, NC State University Libraries*. <a href="https://www.lib.ncsu.edu/news/special-collections/guides-to-two-new-veterinary-medicine-collections-published">https://www.lib.ncsu.edu/news/special-collections/guides-to-two-new-veterinary-medicine-collections-published</a>.
- de Klerk, T. & **Serrao**, **J.** (2017, February 20). Newly-processed Frances M. Richardson papers now available. *Libraries New, NC State University Libraries*. <a href="https://www.lib.ncsu.edu/news/special-collections/newlyprocessed-frances-m-richardson-papers-now-available">https://www.lib.ncsu.edu/news/special-collections/newlyprocessed-frances-m-richardson-papers-now-available</a>.
- **Serrao, J.** (2016, June 28). The chronicle digital collection (1905-1989) is complete! *Bitstreams, Duke University Libraries*. <a href="https://blogs.library.duke.edu/bitstreams/2016/06/28/chronicle-digital-collection-1905-1989-complete/">https://blogs.library.duke.edu/bitstreams/2016/06/28/chronicle-digital-collection-1905-1989-complete/</a>.
- **Serrao, J. L.** (2016, May 20). 1940s & 1950s chronicles are live! *Bitstreams, Duke University Libraries*. https://blogs.library.duke.edu/bitstreams/2016/05/20/1940s-1950s-chronicles-live/.
- **Serrao, J. L.** (2016, April 15). Digitizing divinity: New Duke Chapel recordings digital collection. *Bitstreams, Duke University Libraries*. <a href="https://blogs.library.duke.edu/bitstreams/2016/04/15/digitizing-divinity-new-duke-chapel-recordings-digital-collection/">https://blogs.library.duke.edu/bitstreams/2016/04/15/digitizing-divinity-new-duke-chapel-recordings-digital-collection/</a>.
- **Serrao, J. L.** (2016, April 8). Digital resources: Allen building activism. *Bitstreams, Duke University Libraries*. <a href="https://blogs.library.duke.edu/bitstreams/2016/04/08/digital-resources-allen-building-activism/">https://blogs.library.duke.edu/bitstreams/2016/04/08/digital-resources-allen-building-activism/</a>.
- **Serrao, J.** (2016, February 9). Catch you on the flip side 1970s Duke chronicle digitized and online. *Bitstreams, Duke University Libraries*. <a href="https://blogs.library.duke.edu/bitstreams/2016/02/09/catch-flip-side-1970s-duke-chronicle-digitized-online/">https://blogs.library.duke.edu/bitstreams/2016/02/09/catch-flip-side-1970s-duke-chronicle-digitized-online/</a>.
- **Serrao, J. L.** (2015, October 9). Google analytics and digitized cultural heritage. *Bitstreams, Duke University Libraries*. <a href="https://blogs.library.duke.edu/bitstreams/2015/10/09/google-analytics-and-digitized-cultural-heritage/">https://blogs.library.duke.edu/bitstreams/2015/10/09/google-analytics-and-digitized-cultural-heritage/</a>.
- **Serrao, J. L.** (2015, July 31). How Duke Chronicle goes digital. *Bitstreams, Duke University Libraries*. <a href="https://blogs.library.duke.edu/bitstreams/2015/07/31/how-duke-chronicle-goes-digital/">https://blogs.library.duke.edu/bitstreams/2015/07/31/how-duke-chronicle-goes-digital/</a>.

**Serrao**, **J. L.** (2015, June 3). Back to the '80s – Duke Chronicle style. *Bitstreams, Duke University Libraries*. https://blogs.library.duke.edu/bitstreams/2015/06/03/back-to-the-80s-duke-chronicle-style/.

**Serrao, J. L.** (2015, May 22). The value of metadata in digital collections projects. *Bitstreams, Duke University Libraries*. <a href="https://blogs.library.duke.edu/bitstreams/2015/05/22/the-value-of-metadata-in-digital-collections-projects/">https://blogs.library.duke.edu/bitstreams/2015/05/22/the-value-of-metadata-in-digital-collections-projects/</a>.

**Serrao, J. L.** (2015, March 20). Man to fight computers! *Bitstreams, Duke University Libraries*. https://blogs.library.duke.edu/bitstreams/2015/03/20/man-to-fight-computers/.

## News and Magazine Articles

**Serrao, J. L.** (2020, June 11). Library volunteers create world's largest free medical repair database. *Clemson Libraries News*. <a href="https://libraries.clemson.edu/news/2020/06/11/library-volunteers-create-worlds-largest-free-medical-repair-database/">https://libraries.clemson.edu/news/2020/06/11/library-volunteers-create-worlds-largest-free-medical-repair-database/</a>.

**Serrao, J.** (2016, Summer). New and noteworthy: Duke chronicle digital collection is complete! *Rubenstein Library Magazine, 5*(1), 19. <a href="https://library.duke.edu/rubenstein/sites/default/files/rubenstein/pdf/rl-magazine/RLSummer2016.pdf">https://library.duke.edu/rubenstein/sites/default/files/rubenstein/pdf/rl-magazine/RLSummer2016.pdf</a>

**Serrao, J.** & Bragg, M. (2016, April 10). Out of the box: From pulp to pixels, digitizing the Duke Chronicle. *Durham Herald Sun*, 1, 4.

#### Exhibitions

**Serrao, J.** (2016). A lotta kicks: 125 years of the Triangle Club. *Seeley G. Mudd Manuscript Library, Princeton University.* November 18, 2016-September 1, 2017. <a href="https://library.princeton.edu/special-collections/exhibitions/lotta-kicks-125-years-triangle-club">https://library.princeton.edu/special-collections/exhibitions/lotta-kicks-125-years-triangle-club</a>

**Serrao**, **J.** (2016). Duke University timeline. *David M. Rubenstein Rare Book & Manuscript Library*, *Duke University*. https://library.duke.edu/rubenstein/collections/creators/corporations/dukeuniversity.

Time reopened: The original Washington Duke Hotel's time capsule. (2016, April). *David M. Rubenstein Rare Book & Manuscript Library, Duke University.* https://exhibits.library.duke.edu/exhibits/show/timereopened/

## Media Appearances and Interviews

Nixon, A. (2023, April 26). Making item descriptions more inclusive. *Clemson Libraries News*. <a href="https://libraries.clemson.edu/news/clemson-libraries-looks-at-making-item-descriptions-more-inclusive/">https://libraries.clemson.edu/news/clemson-libraries-looks-at-making-item-descriptions-more-inclusive/</a>

Bane, T. (2021). Reports on conferences, institutes, and seminars. *Serials Review*, *47*(3-4): 168-181. https://doi.org/10.1080/00987913.2021.2020411

Column reviewing conference sessions of the Electronic Resources & Libraries Conference 2021 edited by Treasa Bane. Includes a review by Bonnie Thornton of the presentation titled, Into the Deep: Peer-Reviewed Library Journals and 'Predatory' Characteristics by Sheffield, Serrao, Palmer, McElfresh, Albro and Vidas.

Master's paper abstracts: Summer 2017-spring 2018. (2019). *North Carolina Libraries*, 77(1), 19-36. https://doi.org/10.3776/ncl.v77i1

Society of American Archivists. (2018, September/October). On the move: Jessica Serrao. *Archival Outlook*, 26. <a href="https://bluetoad.com/publication/?i=531528">https://bluetoad.com/publication/?i=531528</a>

UNC-Chapel Hill Libraries. (2018, September 10). Half-million dollar grant will expand reach of North Carolina Digital Heritage Center. *Libraries News*. <a href="https://library.unc.edu/2018/09/ncdhc-grant-renewal/">https://library.unc.edu/2018/09/ncdhc-grant-renewal/</a>

Hench, E. (2018, June 10). NCSU library associate chosen to receive Donald Peterson Student Travel Award. *Technician*. <a href="https://www.technicianonline.com/arts">https://www.technicianonline.com/arts</a> entertainment/ncsu-library-associate-chosen-to-receive-donald-peterson-student-travel-award/article 4416a384-6d12-11e8-b6d5-eb545afc2991.html

Jessica Serrao receives travel award from Society of American Archivists. (2018, June). *Southeastern Librarian*, 66(2), 35.

https://digitalcommons.kennesaw.edu/cgi/viewcontent.cgi?article=1742&context=seln

NC State University Libraries. (2018, May 24). Jessica Serrao receives travel award from Society of American Archivists. *Libraries News*. <a href="https://www.lib.ncsu.edu/news/jessica-serrao-receives-travel-award-from-society-of-american-archivists">https://www.lib.ncsu.edu/news/jessica-serrao-receives-travel-award-from-society-of-american-archivists</a>

Jared, S., & Andrews, J. (2018, April 10). Impact on our state: Local to worldwide in a couple of clicks. *University of North Carolina at Chapel Hill*. <a href="https://www.unc.edu/discover/local-to-worldwide-in-a-couple-of-clicks/">https://www.unc.edu/discover/local-to-worldwide-in-a-couple-of-clicks/</a>

NC State University Libraries. (2016, October 28). Welcome de Klerk and Serrao. *Libraries News*. <a href="https://www.lib.ncsu.edu/news/staff-news/welcome-de-klerk-and-serrao">https://www.lib.ncsu.edu/news/staff-news/welcome-de-klerk-and-serrao</a>

Phi Alpha Theta initiates. (2016). The Historian, 78(3), 611-659. https://doi.org/10.1111/hisn.12323

## Instruction

History 8500: Digital Methods for History I – 2022 October 5. Metadata. Seefeldt.

History 8500: Digital Methods for History I – 2021 November 23. Metadata. Seefeldt.

History 8500: Digital Methods for History I – 2020 September 24. Metadata. Seefeldt.

History 4180: Oral/Local History – 2019 September 11. Metadata. Catalano.

## Service

#### **National**

**Steering Committee Member**, Metadata and Digital Object Section, Society of American Archivists, August 2019 – Present

**Co-Chair**, 2022 – Present **Web Liaison**, 2019 – 2022

Reviewer/Referee, American Archivist, Chicago, IL, January 2020 – Present

Volunteer, National Council on Public History Conference, 2016

#### State

**Lead Facilitator**, South Carolina Inclusive Description group, 2022 – Present

Secretary, South Carolina Archival Association, October 2019 – October 2021

Member, Metadata Group, South Carolina Digital Library, January 2020

Volunteer, West Virginia Association of Museums Conference, 2011

**Volunteer**, Preservation Alliance of West Virginia Conference, 2010

## University

## Clemson University

Alternate, Academic Technology Council, August 2021 – Present

**Member**, Faculty and Staff Recruitment and Retention Action Group, Recruitment Sub-Group, July – November 2020

Member, Summer Reading Advisory Committee, August 2019 – August 2020

North Carolina State University

Volunteer, History Grad Student Conference, 2016

**Co-Vice President,** The Free Project, NC State University Chapter, 2015 – 2016

Proposal Reviewer, History Grad Student Conference, 2015

#### Clemson Libraries

Member, Head of Special Collections and Archives Search Committee, February 2023 – Present

Chair, Inclusive Description Task Force, June – December 2022

**Untenured Member**, Reappointment Committee, March 2022 – March 2023

**Member**, BIPOC Employee Recruitment & Retention Task Force (Leading the Charge grant), October 2021 – Present

**Member**, Organizational Development Committee, July 2020 – March 2023 **Co-Chair**, September 2021 – May 2022

**Member**, Library Advisory Committee, March 2020 – March 2023 **Secretary**, January 2021 – April 2022

**Member**, Library Residents Committee, March 2019 – March 2022 **Chair**, March 2020 – March 2021

Member, Director of Digitization Search Committee, October 2021 – January 2022

**Member**, Associate Dean for Collections and Discovery Search Committee, August 2021 – March 2022

**Co-Chair**, Interim Associate Dean for Technical Services and Collection Management Search Committee, August – October 2021

Member, Ad-Hoc Library Faculty Assessment Review Committee, July – December 2020

**Member**, Associate Dean for Technical Services and Collection Management Search Committee, February – April 2020

Member, Board of Trustees Report Working Group, July – October 2019

Member, Data Services Librarian Search Committee, January – June 2019

Chair, Ad-Hoc Merit Compensation Process Review Committee, November 2018 – July 2019

Member, Campus Feedback Task Force, October 2018 – January 2019

## Community

Volunteer, iFixit Medinor Project, April – June 2020

Volunteer, Greenville Humane Society Adoption Center dog walker, 2018 – 2019

## Memberships

#### **National**

Society of American Archivists, 2014 – Present

American Library Association, 2018 – 2019, 2020 – Present

National Council on Public History, 2015 – 2017

New England Historic Genealogical Society, 2014 – 2016

National Genealogical Society, 2013 – 2016

#### State

Palmetto Archives, Libraries & Museums Council on Preservation, 2022 - Present

South Carolina Archival Association, 2018 - Present

South Carolina Library Association, 2018 – Present

Society of North Carolina Archivists, 2016 - 2018

#### Libraries

Research Roundtable, Clemson Libraries, 2019 – 2020

Journal Club, Clemson Libraries, 2018 - 2020

Friends of the Library, North Carolina State University, 2014 – 2017

## Honors and Awards

Scholar, Institute for Research Design in Librarianship, 2019

Phi Beta Mu, University of North Carolina at Chapel Hill Epsilon Chapter, 2018

Society of American Archivists Donald Peterson Student Travel Award, 2018

Society of North Carolina Archivists C. David Jackson Memorial Student Scholarship, 2017

Phi Alpha Theta, North Carolina State University Chapter, 2016

North Carolina State University History Department NEH Internship Grant, 2015

North Carolina Preservation Consortium Annual Conference Scholarship, 2014

Segal AmeriCorps Education Award, 2009 and 2010

Phi Beta Kappa, Binghamton University Psi Chapter of NY, 2008

Phi Eta Sigma, Binghamton University Chapter, 2006